

2013-03-07

Till:
Landstings-/regiondirektörer
Hälso- och sjukvårdsdirektörer
Folkhälsochefer
Nätverken Uppdrag hälsa och Hälsa och demokrati

Påminnelse!

Välkommen till den internationella HPH-konferensen 22-24 maj 2013 i Göteborg

Det internationella nätverket Health Promoting Hospitals and Health services (HPH) arrangerar 22-24 maj sin konferens på Svenska Mässan i Göteborg. Det svenska HFS-nätverket är värd och lokal arrangör är Västra Götalandsregionen.

HPH-konferensen brukar locka deltagare från ett 40-tal länder med bred bakgrund; beslutsfattare, ledningsansvariga, kvalitetsansvariga, kliniskt verksamma, verksamhetsutvecklare samt forskare inom hälso- och sjukvården. Det är den 21:a internationella HPH-konferensen i ordningen och antalet inlämnade abstracts, närmare 700, är "all time european high" för HPH-konferensen.

Program bifogas för huvudkonferensen och de tre pre-konferenserna: Mental Health, Physical activity, och Tobacco. Program för huvudkonferensens muntliga föredrag kommer under vecka 11 att publiceras på den internationella hemsidan www.hphconferences.org/gothenburg2013 och på vår lokala hemsida www.hph2013.com

Vi är tacksamma för er hjälp att sprida denna påminnelse så att nyckelpersoner inom olika områden får möjlighet att delta. Sista datum för "early bird-registration" är den 25 mars. Därefter gäller den ordinarie konferensavgiften.

Varmt välkomna!



Ann Söderström
Hälso- och sjukvårdsdirektör
Västra Götalandsregionen



Margareta Kristenson
Nationell koordinatör
Nätverket för hälsofrämjande sjukvård

Bilagor:

Program för huvudkonferensen 22-24 maj
Program för pre-konferensen Mental Health 22 maj
Program för pre-konferensen Physical activity 22 maj
Program för pre-konferensen Tobacco 22 maj

21st International HPH Conference

Conference Program

22-24 May 2013

The Swedish Exhibition & Congress Centre,
Gothenburg, Sweden

**Towards a more health-oriented health service
– an issue of body and mind**

The contribution of HPH to Health 2020

www.hphconferences.org/gothenburg2013
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REGION
VÄSTRA GÖTALAND

New research, new ideas and inspiration!

Welcome to the 21st international HPH conference, to be held in Sweden, hosted by the HFS network and arranged by Region Västra Götaland.

Conference main theme:

**What do we know about the interplay of body and mind and how can this be applied in practice?
Is this the path to a more health-oriented health service?**

- Why do we need a more health-oriented health service?
- What can we learn from research into psychoneuroimmunology?
- How is empowerment created between profession and patient?
- What significance do the arts, design and the care environment have for health?
- How can health services use patient-reported result measurements to promote better health?
- How can we develop and improve leadership and management so as to create more health-oriented health services?

Conference Program

WEDNESDAY, MAY 22, 2013	
09:00-17:00	Pre-conferences on Tobacco, Mental Health and Physical Activity
09:00-16:00	HPH General Assembly (upon invitation only)
16:15-17:15	HPH Governance Board (upon invitation only)
18:00-18:45	Formal Opening
	Plenary 1 Opening lectures
	Health 2020 and the European Action Plan for strengthening public health –the contribution of Health Promoting Hospitals and Health Care <i>Dr. Hans Kluge, WHO-Euro (DNK)</i>
18:45-20:15	Mind-body connection: Psychoneuroimmunology (PNI) – Important implications for health services and systems <i>Kavita Vedhara, Professor of Health Psychology, Division of Primary Care, School of Community Health Sciences, University of Nottingham (GBR)</i>
	What do citizens expect from more health-oriented health services? <i>Monika Kosinka, Secretary General, European Public Health Alliance (BEL)</i>

THURSDAY, MAY 23, 2013	
	Plenary 2 Psychoneuroimmunology and empowerment for the coproduction of health
	The promise of psychoneuroimmunology for health promoting patient interactions <i>Nancy L. McCain, DSN, RN, FAAN, Virginia Commonwealth University, Richmond (USA)</i>
	Reducing stress through cultural competent health services <i>Dr. Antonio Chiarenza, AUSL Reggio Emilia (ITA)</i>
09:00-10:30	An integrated approach to physical and mental health - implications for health policy and practice (working title) <i>Dr. Jo Nurse, BM, MPH, MSc, FFPH, Senior Advisor Public Health Services, Division of Health Systems and Public Health, WHO Regional Office for Europe (DNK)</i>
	Health-oriented health system in Sweden <i>Göran Hägglund, Minister of Health and Social Affairs, Stockholm (SWE)</i>
10:30-11:00	Coffee, tea, refreshments
11:00-12:30	Oral Sessions 1

12:30-13:30	Lunch
13:30-15:00	Oral Sessions 2
15:00-15:30	Poster Sessions 1
15:15-15:45	Mini Oral Sessions 1
15:30-16:00	Coffee, tea, refreshments
16:00-17:30	<p>Plenary 3 Effects of hospital culture and design</p> <p>Culture and health: Practice implications from theory <i>Prof. Gunnar Bjursell, Karolinska Institute (SWE)</i></p> <p>The salutogenic design approach – the search for healthy society <i>Prof. Alan Dilani, Ph.D., International Academy for Design and Health (IADH), Stockholm (SWE)</i></p> <p>Panel discussion <i>Dr. Matthew Masiello, Windber Research Institute, Windber (USA)</i></p>
19:30-00:00	Conference Dinner

FRIDAY, MAY 24, 2013

09:00-10:30	<p>Plenary 4 Measuring patient-reported health outcomes</p> <p>What are patient-reported health outcomes, and why do we need them for clinical learning? <i>Prof. Margareta Kristenson, Linköping University (SWE)</i></p> <p>Subjective pain measurement in clinical routine: Implications for patients and staff <i>Dr. Simone Tasso, Veneto Region Outpatient Services (ITA)</i></p> <p>The systematic use of a Health Literacy approach to transform health system equity, quality and outcomes <i>Prof. Richard Osborne, Chair of Public Health, School of Health and Social Development, Deakin University, Melbourne (AUS)</i></p>
10:30-11:00	Coffee, tea, refreshments
11:00-12:30	Oral Sessions 3
12:30-13:30	Lunch
13:30-15:00	Oral Sessions 4
15:00-15:30	Poster Sessions 2
15:15-15:45	Mini Oral Sessions 2
15:30-16:00	Coffee, tea, refreshments
16:00-17:00	<p>Plenary 5 Enabling more health oriented health services through more health oriented health systems</p> <p>Making Health Promotion your daily business: A case study of health oriented healthcare management in an HMO <i>Dr. Diane Levin-Zamir, PhD, MPH, CHES, Clalit Health Services (ISR)</i></p> <p>A whole patient pathway perspective – past traditions and future trends in Region Västra Götaland <i>Ralph Harlid, Region Västra Götaland Health Services (SWE)</i></p> <p>Towards a more health oriented health service in Sweden <i>Sven Ohlman, MD PhD, Director, Department of Knowledge Based Policy and Guidance at the Swedish National Board of Health and Welfare (SWE)</i></p>
17:00-17:30	Conference Summary & Closing
17:30-19:00	Farewell Refreshments

Please note that the program can be subject to changes.

Three preconferences 22 May: • Tobacco • Physical activity • Mental health

Pre-conference Program Physical Activity

**Bridging the body and mind in health care
– the role of physical activity**

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Welcome to the Task Force for Health Enhancing Physical Activity Pre-conference

Bridging the body and mind in health care – the role of physical activity

Pre-conference program

WEDNESDAY, MAY 22, 2013

Time	Topic	Speakers	Moderator
09.30-10.00	Coffee and Registration		
10.00-10.10	Introduction	<p>Mats Börjesson Professor, MD, FESC, Swedish School of Sports and Health Science and Department of Cardiology, Karolinska University Hospital, Stockholm, Sweden. Chairman of the Swedish Society of Physical activity and Sports Medicine and Task Force leader of Physical activity, International HPH network.</p> <p>Martin Schwellnus Professor, MD, Sports and Exercise Medicine, Department of Human Biology, University of Cape Town, South Africa. Director of both the IOC Research Center and the FIFA Medical Center of Excellence, in Cape Town.</p>	
10.10-11.00	<p>What do we know?</p> <p>The evidence for PA in health promotion</p> <p>Bridging body and mind through PA</p>	<p>Mai-Lis Hellenius Professor, MD, Department of Cardiology, Karolinska University Hospital, Stockholm, Sweden. Director of the section of Lifestyle behaviour at Karolinska. Member of Swedish national steering committee for the book "Physical activity on prescription".</p> <p>Ingibjörg Jonsdottir Professor, Head of Research & Development, the Institute of Stress Medicine, Göteborg, Sweden.</p>	<p>Mats Börjesson Martin Schwellnus</p>

Time	Topic	Speakers	Moderator
11.00-11.50	<p>Barriers and success facilitators</p> <p>How to implement PA in the HPH-setting</p> <p>Use of the “carrot” for success of implem</p>	<p>Mats Börjesson</p> <p>Martin Schwellnus</p>	<p>Mats Börjesson Martin Schwellnus</p>
11.50-13.00	Lunch		
13.00-13.25	<p>Ethical considerations in lifestyle change</p> <p>Is there an ethical dilemma in lifestyle change?</p>	<p>Jan Arlebrink Senior lecturer, Department of Theology, Lunds University.</p>	<p>Mai-Lis Hellenius Mark Batt</p>
13.25-14.15	<p>What have we achieved? – clinical examples</p> <p>The Swedish experience</p> <p>The Belgian experience of cardiac rehab</p>	<p>Lena Kallings Senior lecturer, PhD, Swedish School of Sports and Health Sciences, Stockholm, Sweden</p> <p>Luc Vanhees Professor, Prof. Dr, PhD, FESC, Department of Rehabilitation Sciences, Leuven, Belgium.</p>	<p>Ingibjörg Jonsdottir Luc Vanhees</p>
14.15-14.30	Coffee		
14.30-15.35	<p>The HSN 5 Gothenburg PAP experience</p> <p>The UK experience</p> <p>The South Africa experience</p>	<p>Stefan Lundqvist PT, research student, District Centrum, Goteborg, Sweden</p> <p>Mark Batt Professor, Director: Arthritis Research UK Centre for Sport, Exercise and Osteoarthritis, Consultant Sport & Exercise Medicine, Centre for Sports Medicine, Queens Medical Centre, Nottingham University Hospitals</p> <p>Martin Schwellnus</p>	
15.35-16.00	<p>Future challenges?</p> <p>Discussion</p>	All speakers	

Pre-conference Program Mental Health

Health Promotion in Mental Health Settings

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Welcome to the Task Force on Health Promoting Mental Health Settings Pre-conference



Doing it differently: Health promotion in mental health settings.

What are the outcomes and principles of mental health promotion work?

New ways of working with mental health promotion.

Pre-conference program

WEDNESDAY, MAY 22, 2013

Time	Topic	Speakers	Moderator
08.30	Registration		
09.00	Joint Pre-conference Opening & Welcome	<p>Ann O’Riordan, Leader and Coordinator, HPH Taskforce TFU</p> <p>Dr Tiiu Harm, HPH Governance Board Member Hartmut Berger, Professor, Mental Health Pre Conference</p>	
<p>Plenary 1: This plenary will be held as a joint assembly with the Tobacco Free United Pre-conference. Assessment: The puzzle – why are we not already on target: Physical and mental health as separate entities – or interlocking parts?</p>			
09.10	National guidelines to support governance and management in health service to promote changes in unhealthy lifestyle	Iréne Nilsson Carlsson, The National Board of Health and Welfare (Socialstyrelsen), Sweden	Esteve Fernández, Professor, ENSH-Global Network for Tobacco free Health Care Service
09.30	Life span expectations for patients in mental health – facts and imperatives for the health service	Urban Ösby, Professor, Karolinska Institute, Department of Molecular Medicine and Surgery, Karolinska Universitetssjukhuset, Stockholm, Sweden	Hartmut Berger, Professor, Director Vitos Philipps-hospital, Riedstadt, Germany Taskforce on Health Promoting Mental Health Settings
09.50	Discussion – how do we get over the tipping point? We need to strengthen the sense of urgency. How?		Ann O’Riordan Leader and Coordinator, HPH Taskforce TFU
10.10-10.30	Short Break		

Time	Topic	Speakers	Moderator
Plenary 2:			
10.20	Mental health promotion – an overview with a closer look at Europe/Germany today. Where are we headed?	Dr Wulf Rössler, Professor, Director Psychiatric Clinic University Zürich, Switzerland	Hartmut Berger, Professor, Taskforce on Health Promoting Mental Health Settings
11.00	Issues in Mental health promotion in Finland – results and how we are getting them	Heli Hatönen, PhD. Municipality of Imatra, Mental Health Services, Imatra, Finland Member of HPH Governance Board	Inger Kari Nerheim, Dir., Norwegian HPH network and Stavanger University Hospital, Division of Psychiatry
11:30	Outcomes for the individual and society ten years after: early intervention as health promotion and illness prevention	Wenche ten Velden-Hegelstad, Senior psychol., PhD cand., Jan Olav Johannessen, Professor, MD, PhD. Stavanger University Hospital, Norway	
12.00	“We need to talk” – The Psychoanalytic way to Mental Health Promotion	Dr Rainer Paul, Vice president German Psychoanalytical Association, Wiesbaden	
12.30-12.45	Short break		
12.45	Whose health? Whose mental health? Where are the service users right now, and where are they pointing us onward? What about the population in general? Who is their advocate?	Elisabeth Bäärnhjelm Pousette, member of the board of the Swedish OCD-association, joint user organizations in Mental Health in Sweden	
13.30-14.15	Lunch Break		
14:15	Reaching for a vision – what is recovery about? How did we get there?	Gene Johnson, CEO, Recovery Innovations, (Arizona, California, North Carolina)	Hartmut Berger, Professor, Taskforce on Health Promoting Mental Health Settings
14:30	Guidelines of working to become a recovery based mental health service. Can recovery based mental health services be fused with an HPH approach?	Lori Ashcraft, Ph.D, Exec. Dir. Recovery Opportunity Center, Phoenix, Arizona	
15.00	Promoting somatic health in psychiatric disorder with quality assurance registers	Mikael Landén, Professor, Section for psychiatry, Institute of Neuroscience and Physiology at Sahlgrenska Academy at University of Gothenburg	
15.30-15.45	Short break		
15:45	Where do we go from here on Mental Health Promotion? Mediator: Lise-Lotte Risö Bergerlind CEO Regional Knowledge Centre for Mental Health in Region Västra Götaland, Sweden. Leader of the Swedish Psychiatric Association		Panel Discussion
16.30-17.00	Summary and closing		Inger Kari Nerheim, Dir. Hartmut Berger, Professor

Pre-conference Program Tobacco

Body and Soul – Tobacco Control & Mental Health Promotion

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Welcome to the Tobacco Free Pre-conference:
**“Body and Soul
 – Tobacco Control & Mental Health Promotion”**



Hosting ENSH-Global GOLD Forum 2013



Preconference program

WEDNESDAY, MAY 22, 2013

Time	Topic	Speakers	Moderator
08.30	Registration		
09.00	Joint Pre-conference Opening & Welcome Tobacco Free United Mental Health Promotion	Ann O’Riordan, Leader and Coordinator, HPH Taskforce TFU Dr Tiiu Harm, HPH Governance Board Member Hartmut Berger, Professor, Mental Health Pre Conference	
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09.50	Discussion – how do we get over the tipping point? We need to strengthen the sense of urgency. How?		Ann O’Riordan, Leader and Coordinator, HPH Taskforce TFU
10.10-10.30	Short Break		
Plenary 2: ENSH-Global GOLD Forum			
10.30	ENSH GOLD Forum: Introduction of members and their organization		Christa Rustler, Lead ENSH GOLD Forum Health Care Plus UG, Germany Dr Göran Boëthius, Chair, Think Tank Tobaksfakta, Sweden
10.50	Results, Good Practice and Challenges ENSH Standard Focus on Commitment, Communication & Compliance Monitoring		
11.30	Results, Good Practice and Challenges ENSH Standard Focus on Education, Training, Identification, Cessation Support & Health Promotion		
12:10	Results, Good Practice and Challenges ENSH Standard Focus on Tobacco Control and Environment		
12.50	Results, Good Practice and Challenges ENSH Standard Focus on Healthy Workplace and Policy Implementation		
13.30-14.15	Lunch Break		

Time	Topic	Moderator
14:15	Plenary discussion on ENSH GOLD Forum – Highlights, Challenges, Innovation, results and good practice	Christa Rustler, Lead ENSH GOLD Forum Health Care Plus UG, Germany
14:50	Certificates and Pictures Close ENSH GOLD Forum	Esteve Fernández, Professor, ENSH-Global Network for Tobacco free Health Care Service
15.15	Short break	
Plenary 3: “LAST DRINK”		
15:30	Global Café Discussion – Invited guests and conference delegates	Dr David Chalom, Vice Chair ENSH-Global Swedish Doctors against Tobacco
16.15	Overview and Summary	Esteve Fernández, Professor, ENSH-Global Network for Tobacco free Health Care Service
16.30- 17.00	Close and Farewell	Ann O’Riordan, Leader and Coordinator, HPH Taskforce TFU

Purpose and Scope:

- Emphasis the importance=duty of health professionals (all levels) to influence the health/tobacco political process!
- Create awareness among health professionals and health services of the critical need to integrate tobacco control within to all treatment and health promotion activities.
- Highlight tobacco use as an addiction that needs to be diagnosed and treated.
- Examine the challenges of tobacco use and cessation in mental health settings and mental health needs of tobacco users during the quitting process.
- Demonstrate the support of strong national strategies and guidelines to the implementation of tobacco control in health services.
- Gain recognition for the contribution that can be made in tobacco control through the implementation of a comprehensive and practical tobacco control policy and standards.

Pre-conference themes:

- National Strategies and Guidelines that support the integration and implementation of tobacco control policies within health services settings and care programs.
- Mental health promotion awareness and specific support strategies for implementing tobacco control in mental health services.
- Sharing and learning from “Good practice” examples and experiences in the implementation of comprehensive tobacco control policies in health services through the ENSH GOLD Forum.

Outcome:

- Health professionals interested in tobacco control and mental health promotion will be better informed and motivated work collaboratively in the pursuit of common goals.
- Health professionals interested in tobacco control will be better informed on good practice, the ENSH concept and the availability of tools to support active engagement in the implementation of tobacco control policies in health services.

21st International HPH Conference Body and Mind

22-24 MAY 2013
GOTHENBURG, SWEDEN

Towards a more health-oriented health service
– an issue of body and mind

The contribution of HPH to Health 2020

Partners 21st International HPH Conference:

